

The Erasmus+ e-VAL Project: Survey Preparation



From 20 to 30 March 2017, the e-VAL project team organized consultation meetings and simulated questionnaires with the key actors involved in the survey.

As a reminder, the Erasmus+ e-VAL project that was launched on February 16, 2017 aims at providing a large field survey of Moroccan students from partner universities and companies at the national level.

The University of Cadiz, Bordeaux-Montaigne University, and Abdelmalek Essaâdi University oversaw the design of the two questionnaires, the simulation of the first versions (pre-tests), and the readjustments.

Along with representatives of the Association of Women Entrepreneurs of Morocco (AFEM), the team first met with a group of Human Resources Directors from the Tangier Free Zone before meeting with the Directorate of the National Agency for the Promotion of Employment and Skills (ANAPEC) of Tangier. These two meetings provided feedback on the content of the “Enterprises” questionnaire.

The third stage consisted in a meeting of professors and students of Abdelmalek Essaâdi University. These students simulated the “Students” questionnaire and discussed its feasibility. All these consultations have made it possible to stabilize the two questionnaires.

Next step (and not least!): the national survey

